

SAMZABALA

Creative Web Developer, UI,UX & Brand Designer, and Illustrator.



EXPERIENCE

WEB DEVELOPER

1 POINT21 INTERACTIVE // SAN DIEGO, CA

AUGUST 2018 - PRESENT // FULL TIME

- Develop custom WordPress sites for clients, starter themes for efficient build time, and plugins to enhance functionalities such as sub folder setups, translations, and data visualizations.
- Create custom front-end frameworks for company tools and proprietary software, contributing to Time Tracker, SEO Scoreboards, and Sales Outreach Tool.

ILLUSTRATOR & WEB DEVELOPER

INDEPENDENT

SEPTEMBER 2010 - PRESENT // FREELANCE

- Produce illustrations for book covers, portraits, and logo concepts.
- Diversify services to include full-stack development for small business websites in 2017.

DIGITAL MEDIA ADVISOR & TUTOR

PLATT COLLEGE // SAN DIEGO, CA

SEPTEMBER 2015 - SEPTEMBER 2018 // PART TIME

- Mentored and advised students, enabling them to develop technical and conceptual design skills, and creation of portfolio-quality work.
- Provide tutoring and guidance to students enrolled in web courses.
- Assisted instructors and maintained classroom environment.

FRONT END DEVELOPER & UI DESIGNER

WEB SHOP MANAGER // SAN DIEGO, CA

JUNE 2017 - APRIL 2018 // FULL TIME

- Designed and built user interfaces for clients' e-commerce websites.
- Guided clients through the content collection process for their sites.

GRAPHIC DESIGNER

TREEHAUS INK // SAN DIEGO, CA

OCTOBER 2015 - FEBRUARY 2017 // FREELANCE

- Created branding materials, logo redesigns, business cards, etc.

GRAPHIC DESIGNER

INTREPID THEATRE COMPANY // SAN DIEGO, CA

JUNE 2015 - MARCH 2016 // INTERNSHIP TO FREELANCE

- Transitioned from an internship to a freelance role.
- Designed show marketing materials for both web and print.

GRAPHIC ARTIST & MUSIC PERFORMER

TINAMBAC ASSOCIATION OF CALIFORNIA // SAN DIEGO, CA

JUNE 2011 - AUGUST 2020 // VOLUNTEER

- Designed cover artwork for Peñafrancia event booklets.
- Acted as the association's representative at festival event shows.



CONTACT

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- 🌐 dribbble.com/samzabala
- 🌐 codepen.io/samzabala
- 🌐 github.com/samzabala



SKILLS

WEB SKILLS

- HTML & CSS
- SCSS, Sass, Dart Sass
- Vue, React
- Javascript, ES6, Babel
- PHP, MySQL
- WordPress, Gravity Forms, Advanced Custom Fields
- Github, Git
- D3.js
- Three.js, React Three Fiber
- SVG Animations
- Node, NPM, Brew
- Prettier, ESLint
- Vite, Rollup
- JQuery, Bootstrap

DESIGN SKILLS

- Illustration
- Branding
- UX/UI Design
- Web Design
- Print Design
- Responsive Design
- Typography
- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Affinity Photo
- Affinity Design
- Affinity Publisher
- Procreate

OTHER SKILLS

- Social Media
- Native Filipino & Bikol speaker
- Baybayin Alphabet
- ChatGPT, Gemini, Midjourney



EDUCATION & CERTIFICATION

PLATT COLLEGE SAN DIEGO

SAN DIEGO, CA

- Associate of Applied Science, Graphic Design.
- Bachelor of Science in Media Arts, emphasis on Web Design and Development.

THREE.JS CERTIFICATION

THREE.JS JOURNEY, BRUNO SIMON