

SAMZABALA

Multidisciplinary Graphic Designer, Illustrator, and Creative Front-End Developer with experience across responsive web design, visual identities, illustration, digital media, and print production for a wide range of creative projects.

EXPERIENCE

WEB DEVELOPER

1POINT21 INTERACTIVE // SAN DIEGO, CA

AUGUST 2018 - PRESENT // FULL TIME

- Translate creative concepts into responsive digital experiences while maintaining typography, layout, branding, and visual consistency across screen sizes.
- Serve as a go-to technical design partner for designers, advising on feasible interaction and animation solutions and creating implementation-ready SVGs and web graphics for developer handoff.
- Maintain visual quality across responsive projects through asset preparation, accessibility implementation, design QA, and resolving visual inconsistencies across layouts and devices.

ILLUSTRATOR & GRAPHIC DESIGNER

INDEPENDENT

SEPTEMBER 2010 - JUNE 2022 // FREELANCE

- Created illustrations, visual identities, branding assets, web visuals, marketing materials, and print collateral for freelance clients across digital and print platforms.

DIGITAL MEDIA ADVISOR & TUTOR

PLATT COLLEGE // SAN DIEGO, CA

SEPTEMBER 2015 - SEPTEMBER 2018 // PART TIME

- Advised students in technical and conceptual design skills, helping them develop portfolio-quality work.
- Provided tutoring in responsive web design and front-end development fundamentals.

UI DESIGNER & FRONT-END DEVELOPER

WEB SHOP MANAGER // SAN DIEGO, CA

JUNE 2017 - APRIL 2018 // FULL TIME

- Designed responsive e-commerce layouts and digital graphics with an emphasis on visual hierarchy, usability, and brand consistency across desktop and mobile storefronts.
- Organized content and creative materials to improve presentation and shopping experience across digital storefronts.

GRAPHIC DESIGNER

TREEHAUS INK // SAN DIEGO, CA

OCTOBER 2015 - FEBRUARY 2017 // FREELANCE

- Produced branding systems, logo redesigns, print collateral, and marketing materials for local businesses and organizations.

GRAPHIC DESIGNER

INTREPID THEATRE COMPANY // SAN DIEGO, CA

JUNE 2015 - MARCH 2016 // INTERNSHIP TO FREELANCE

- Designed print and digital promotional materials for theatre productions and marketing campaigns.



CONTACT

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SKILLS & EXPERTISE

TOOLS

Figma, Adobe Creative Suite, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Affinity Suite, Procreate, GitHub

VISUAL DESIGN

Graphic Design, Branding & Visual Identity, Layout & Composition, Typography, Iconography, Marketing & Promotional Materials, Brand Collateral, Digital & Traditional Illustration, Image Retouching & Compositing, Vector & Raster Graphics, Typeface Design, Custom Font Creation, Kerning & Glyph Development

WEB & UI DESIGN

Web Design, Responsive Design, UI/UX Design, Digital Design, Design Systems, Wireframing & Prototyping, Developer Handoff, Design QA & Visual QA, Web Image Optimization, SVG Asset Preparation

PRINT & PRODUCTION

Print Design, Print Production & Prepress, Production Artwork, Color Management (RGB / CMYK)

FRONT-END DEVELOPMENT

HTML, CSS, JavaScript, Vue, React, PHP, WordPress, D3.js, Three.js, Node / NPM, Vite, Rollup, Babel, jQuery, Bootstrap, Tailwind, Prettier

LANGUAGES

Fluent in English; Native proficiency in Filipino & Bikol



EDUCATION

PLATT COLLEGE SAN DIEGO

SAN DIEGO, CA

- Bachelor of Science in Media Arts, emphasis on Web Design and Development, 2017
- Associate of Applied Science in Graphic Design, 2015

THREE.JS CERTIFICATION

THREE.JS JOURNEY, BRUNO SIMON

Certification of Completion, 2023.